

**12-MONTH COALITION ACTION PLAN FY 2019**

**\* Denotes connected to President's National Drug Control Strategy**

**1. DFC Goal One: Increase community collaboration \***

**Objective 1:** *Increasing adult committee-level membership by 50% in year 5, measured by committee member increase and sustainability. \**

**Strategy 1:** *Provide information about the nature of local alcohol, tobacco and marijuana abuse among youth, effective prevention strategies, and how to become involved with TPC. \**

| <b>Activity</b>   | <b>Responsible Group/Person</b>                       | <b>By when?</b> |
|---|---|-----------------|
| Speaking Engagements – minimum of 4 & Information Booths, 6 | Committee members and Project Director                | 9/28/2019       |
| Community Displays – minimum of 2                           | Community Committee, with support of members at large | 9/28/2019       |
| Publish 12 Parent Alerts & 4 Turning Point Times            | Staff Prevention Specialist with support from members | 9/28/2019       |
| Increase Website & Social Media Visitors by 10%             | All members and staff                                 | 9/15/2019       |

**Objective 2:** *Increase the Coalition's ability to build capacity measured by number of relevant trainings attended and number of meetings with community members.*

**Strategy 1:** *Enhance the skills of Coalition Members to build capacity by attending relevant DFC and state trainings. \**

| <b>Activity</b>             | <b>Responsible Group/Person</b>         | <b>By when?</b> |
|-----------------------------|---|-----------------|
| TBD DFC and State Trainings | Coalition Leadership, members and staff | 9/28/2019       |

**Strategy 2:** Conduct strategic community outreach.

| <b>Activity</b>  | <b>Responsible Group/Person</b>         | <b>By when?</b> |
|--|---|-----------------|
| Meet with strategic community members from the 12 sectors individually and in groups | Coalition Leadership, members and staff | 9/28/2019       |
| Year 5 Celebration   | Coalition Leadership and staff          | 9/28/2019       |
| Develop End of Year Progress Report  | Committee members and Project Director  | 9/28/2019       |

**DFC Goal Two: Reduce youth substance use**

**Objective 1:** *Decrease the 30-day alcohol use rate measured by the biennial Youth Asset and Substance Use Survey (YASUS) by 5% over 6-years. \**

**Strategy 1:** *Provide Information & Enhance Skills to delay onset & prevent regular use of alcohol. \**

| <b>Activity</b>  | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|--|---|-----------------|
| Conduct community training/meeting regarding youth alcohol abuse and build youth developmental assets                  | Various committees depending on the event and Coalition staff and leadership with support from members at large | 9/22/2019       |
| Publish 2 <i>Parent Alerts</i> & 4 <i>Turning Point Times</i> (TPT) articles focused on preventing youth alcohol abuse | Staff Prevention Specialist with support from members   | 9/28/2019       |
| Use Website and Social Media to promote alcohol prevention   | All members and staff   | 9/28/2019       |

**Strategy 2:** *Provide Support to delay onset & prevent regular use of alcohol. \**

| <b>Activity</b>  | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|--|---|-----------------|
| Foster growth & provide adult guidance for youth-led prevention in Orrville High School and the Wayne County Schools Career Center (WCSCC) | Orrville Youth Committee and WCSCC Prom Committee and other Career Center groups, with stipend adult guidance | 5/26/2019       |
| Offer middle school alcohol use prevention activities – min. of 2/school   | Orrville Youth Committee and other community committee  | 5/26/2019       |
| Partner with DARE program in 2 elementary or middle schools  | DARE officers in Dalton City Schools and Orrville City Schools with support from members at large and staff   | 5/26/2019       |

**Strategy 3:** *Enhance Access/Reduce Barriers to programs aimed to delay onset & prevent regular use of alcohol. \**

| <b>Activity</b>   | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|---|---|-----------------|
| Program Health and Life Skill program 2 groups x 4 times a year   | Orrville Youth Committee, stipend adult guidance, & members                       | 9/28/2019       |
| Provide interpreter at events or translations of materials for individuals who are not English proficient | Coalition Leadership & staff with contracted & volunteer interpreters/translators | 9/28/2019       |

**Strategy 4:** Change Consequences to delay onset & prevent regular use of alcohol. \*

| <b>Activity</b>                                     | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|---|---|-----------------|
| Conduct asset training for key partners and parents | Facilitator, Various Committee Members depending on event and Coalition staff and leadership with support from members at large | 8/31/2019       |
| Promote Orrville PD's tip411 campaign               | Orrville PD Chief of Police and all members   | 9/28/2019       |

**Strategy 5:** Physical Design to delay onset & prevent regular use of alcohol. \*

| <b>Activity</b>   | <b>Responsible Group/Person</b>                     | <b>By when?</b> |
|---|---|-----------------|
| Monitor tip411 data and interview youth to determine any areas of needed change | Orrville PD Chief of Police and all members & staff | 9/28/2019       |

**Strategy 6:** Modify/Change Policy to delay onset & prevent regular use of alcohol. \*

| <b>Activity</b>   | <b>Responsible Group/Person</b>  | <b>By when?</b> |
|---|--|-----------------|
| Continue to enact suggestions from review of local & state policies regarding alcohol, continue to build partnerships & consensus for changes | All members & staff, with support from PD  | 8/31/2019       |
| Conduct alcohol vendor trainings, both on and off premise   | Community Committee, and local law enforcement, other county Coalitions & staff    | 9/28/2019       |
| Conduct Parents Who Host Lose the Most environmental campaign   | Community Committee, Orrville Dalton, and Green PD's with support from all members | 6/30/2019       |

**Objective 2:** *Decrease the 30-day tobacco use rate measured by the biennial Youth Asset and Substance Use Survey (YASUS) by 5% over 6-years. \**

**Strategy 1:** Provide Information & Enhance skills to delay onset & prevent regular use of tobacco. \*

| Activity  | Responsible Group/Person  | By when?  |
|---|---|-----------|
| Conduct community training/meeting regarding youth tobacco and build youth developmental assets | Various committees depending on the event and Coalition staff and leadership with support from members at large | 9/22/2019 |
| 2 Parent Alerts & 4 TPT articles about preventing youth tobacco use/abuse                       | Staff Prevention Specialist with support from members   | 9/28/2019 |
| Use Website and Social Media  | All members and staff   | 9/28/2019 |

**Strategy 2:** *Provide Support to delay onset & prevent regular use of tobacco. \**

| Activity   | Responsible Group/Person  | By when?  |
|--|---|-----------|
| Foster growth & provide adult guidance for youth-led prevention in Orrville High School and the Wayne County Schools Career Center (WCSCC) | Orrville Youth Committee and WCSCC Prom Committee and other Career Center groups, with stipend adult guidance | 5/25/2019 |
| Offer middle school tobacco use prevention activities – min. of 2/school   | Orrville Youth Committee and other community Committee  | 5/25/2019 |
| Partner with DARE program in 2 elementary and/or middle schools  | DARE officers, Dalton City Schools and Orrville City Schools with support from members at large and staff     | 5/25/2019 |

**Strategy 3:** *Enhance Access/Reduce Barriers to delay onset & prevent regular use of tobacco. \**

| Activity  | Responsible Group/Person  | By when?  |
|---|---|-----------|
| Program Health and Life Skill program 2 groups times 4/year   | Orrville Youth Committee, with stipend adult guidance support from members at-large | 9/28/2019 |
| Provide interpreter at events or translations of materials for individuals who are not English proficient | Coalition Leadership & staff with contracted & volunteer interpreters/translators   | 9/28/2019 |

**Strategy 4:** Change Consequences to delay onset & prevent regular use of tobacco. \*

| <b>Activity</b>                                     | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|---|---|-----------------|
| Conduct asset training for key partners and parents | Facilitator, Various Committee Members depending on event and Coalition staff and leadership with support from members at large | 8/31/2019       |
| Promote Orrville PD's tip411 campaign               | Orrville PD Chief of Police and all members   | 9/28/2019       |

**Strategy 5:** Physical Design to delay onset & prevent regular use of tobacco. \*

| <b>Activity</b>   | <b>Responsible Group/Person</b>                     | <b>By when?</b> |
|---|---|-----------------|
| Monitor tip411 data and interview youth to determine any areas of needed change | Orrville PD Chief of Police and all members & staff | 9/28/2019       |

**Strategy 6:** Modify/Change Policy to delay onset & prevent regular use of tobacco. \*

| <b>Activity</b>   | <b>Responsible Group/Person</b>           | <b>By when?</b> |
|---|---|-----------------|
| Continue to enact suggestions from review of local & state policies regarding tobacco, continue to build partnerships & consensus for changes | All members & staff, with support from PD | 8/31/2019       |
| Conduct tobacco learning presentations  | Committee members and Project Director    | 7/28/2019       |

**Objective 3:** *Decrease the 30-day marijuana use rate measured by the biennial Youth Asset and Substance Use Survey (YASUS) by 5% over 6-years. \**

**Strategy 1:** Provide Information & Enhance skills to delay onset & prevent regular use of marijuana. \*

| Activity  | Responsible Group/Person  | By when?  |
|---|---|-----------|
| Conduct community training/meeting regarding youth marijuana abuse and build youth developmental assets | Various committees depending on the event and Coalition staff and leadership with support from members at large | 9/22/2019 |
| 2 Parent Alerts & 4 TPT articles about preventing youth marijuana use/abuse                             | Staff Prevention Specialist with support from members   | 9/28/2019 |
| Use Website and Social Media  | All members and staff   | 9/28/2019 |

**Strategy 2:** *Provide Support* to delay onset & prevent regular use of marijuana. \*

| Activity   | Responsible Group/Person  | By when?  |
|--|---|-----------|
| Foster growth & provide adult guidance for youth-led prevention in Orrville High School and the Wayne County Schools Career Center (WCSCC) | Orrville Youth Committee and WCSCC Prom Committee and other Career Center groups, with stipend adult guidance | 5/25/2019 |
| Offer middle school marijuana use prevention activities – min. of 2/school   | Orrville Youth Committee and other community Committee  | 5/25/2019 |
| Partner with DARE program in 2 elementary and/or middle schools  | DARE officers, Dalton City Schools and Orrville City Schools with support from members at large and staff     | 5/25/2019 |

**Strategy 3:** *Enhance Access/Reduce Barriers* to delay onset & prevent regular use of marijuana.

| Activity  | Responsible Group/Person  | By when?  |
|---|---|-----------|
| Provide interpreter at events or translations of materials for individuals who are not English proficient | Coalition Leadership & staff with contracted & volunteer interpreters/translators | 9/28/2019 |
| Support marijuana reduction by MEDWAY Drug Enforcement Agency as possible with new Ohio “medical” use law | MEDWAY DEA with appropriate coalition support                                     | 9/28/2019 |

**Strategy 4:** Change Consequences to delay onset & prevent regular use of marijuana. \*

| <b>Activity</b>   | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|---|---|-----------------|
| Conduct asset training for key partners and parents         | Facilitator, Various Committee Members depending on event and Coalition staff and leadership with support from members at large | 8/31/2019       |
| Program Health and Life Skill program 2 groups times 4/year | Orrville Youth Committee, with stipend adult guidance support from members at-large   | 9/28/2019       |

**Strategy 5:** Physical Design to delay onset & prevent regular use of marijuana. \*

| <b>Activity</b>  | <b>Responsible Group/Person</b> | <b>By when?</b> |
|--|---------------------------------|-----------------|
| Advocate for “medical” marijuana controls that will protect youth and educate local and state governments and community for grows, dispensaries, and advertising | All members and staff           | 8/31/2019       |

**Strategy 6:** Modify/Change Policy to delay onset & prevent regular use of marijuana. \*

| <b>Activity</b>  | <b>Responsible Group/Person</b> | <b>By when?</b>  |
|--|---------------------------------|------------------|
| Advocate for “medical” marijuana controls that will protect youth and educate local and state governments and community for grows, dispensaries, and advertising   | All members and staff           | 8/31/2019        |
| <b>Conduct landlord forum</b>  | <b>All members and staff</b>    | <b>9/28/2019</b> |
| Advocate for changes/updates as needed to Ohio's “medical” marijuana regulation with the final aim to conform to the science-based FDA process as other medicines versus being a legislature/voter actions | All members and staff           | 9/28/2019        |

**Objective 4:** *Decrease the 30-day and annual prescription (Rx) drug use rate measured by the biennial Youth Asset and Substance Use Survey (YASUS) by 5% over 6-years.\**

**Strategy 1:** *Provide Information & Enhance skills to delay onset & prevent regular use of illicit Rx drugs.\**

| <b>Activity</b>   | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|---|---|-----------------|
| Market the availability of prescription drug drop boxes in the community.                                       | All members and staff   | 9/28/2019       |
| Conduct community training/meeting regarding youth prescription drug abuse and build youth developmental assets | Facilitator, Various Committee Members depending on event and Coalition staff and leadership with support from members at large | 9/22/2019       |
| 2 Parent Alerts & 4 TPT articles about preventing youth opiate use/abuse  | Staff Prevention Specialist with support from members   | 9/28/2019       |
| Use Website and Social Media to promote opiate prevention   | All members and staff   | 9/28/2019       |

**Strategy 2:** *Enhance Access/Reduce Barriers & Provide Support to delay onset & prevent regular use of illicit Rx drugs.\**

| <b>Activity</b>  | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|--|---|-----------------|
| Partnership with Wayne County Opiate Task Force enacting youth social norming and adult/community social norming, and educational toolkits | All Committees, members at-large, staff, local PD, and Wayne County Opiate Task Force | 9/28/2019       |

**Strategy 3:** *Change Consequences to delay onset & prevent regular use of illicit Rx drugs.\**

| <b>Activity</b>                                     | <b>Responsible Group/Person</b>   | <b>By when?</b> |
|---|---|-----------------|
| Conduct asset training for key partners and parents | Community Committee, Wayne County Opiate Task Force and support from all other committees | 9/28/2019       |

**Strategy 4:** *Physical Design to delay onset & prevent regular use of illicit Rx drugs.\**

| <b>Activity</b>  | <b>Responsible Group/Person</b>                        | <b>By when?</b> |
|--|--|-----------------|
| Maintain Prescription Drug Drop Boxes in Orrville, Dalton and Smithville | MEDWAY DEA, local law enforcement & coalition at-large | 9/28/2019       |



**Strategy 5:** Modify/Change Policy to delay onset & prevent regular use of illicit Rx drugs. \*

| <b>Activity</b>   | <b>Responsible Group/Person</b>                     | <b>By when?</b> |
|---|---|-----------------|
| Monitor tip411 data and interview youth to determine any areas of needed change | Orrville PD Chief of Police and all members & staff | 9/28/2019       |